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# 2017 SUMMER ACCELERATOR APPLICATION

**INSTRUCTIONS:** Complete the information below, then email the completed form to [launchbox@psu.edu](mailto:launchbox@psu.edu) with the subject line: “*Summer Accelerator Application.*”

## STARTUP INFORMATION

**Company Name:**

**Has a legal business entity been formed, and if so, what is it? *(Note: this is not a requirement.)***

## TEAM MEMBERS

Primary Contact (complete the table below):

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Affiliation (specify undergraduate, grad student, staff, faculty, or community member) | Email | Hours, per week, available to dedicated to Accelerator program? |
|  |  |  |  |

Team Members (complete the table below, add rows as needed):

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Role | Affiliation (undergraduate, grad student, staff, faculty, community member) | Local or remote |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## ABOUT YOUR STARTUP

**Describe the problem you are solving and the target customer.**

**Describe the solution or potential solution you are working on.**

**What is the current development status of your product/service (idea stage, sketches/wireframes, prototype)?**

**What is new or different about your product or service?**

**Has the business generated any revenue or garnered investment? *(Note: this is not a requirement.)***

**Do you have intellectual property or special know-how that others don't? If so, please describe.**

## RESEARCH

**Who are your competitors?**

**How many customers have you talked with and what changes have you made based on the feedback you have received?**

## OTHER

**Why do you think the startup would benefit from the LaunchBox Accelerator?**

**Please list advisors/mentors you have worked with and specify the role each played in developing your idea/business.**

**Link to Video (optional, no more than 3 minutes in length please).**