

THOUGHT FOR FOOD FOUNDATION

part-time social media intern (10 hours per week)

Who We Are

Thought For Food engages and empowers the next generation to feed 9+ billion people by the year 2050. We strongly believe that the millennial and youth mindset is critical to creating a more food secure world. We identify, empower, and support next generation thinking by running the TFF Challenge, a training program that helps turn participants ideas into a reality. In addition, we leverage our close ties with major industry players so that we can disrupt the status quo in communities that need it the most. To date, we have worked with over 8,000 youth from 130 different countries, while helping to launch 35 social impact startups.

Work With Us

You are a social media guru that creates eye-popping content and actively engages your audience. You are curious about the world, and you search for answers as frequently as you search for questions. You're at home in the fast-paced startup world, yet care deeply about the future of our planet. This might be for you...

We are seeking a part-time (10 hours per week) Social Media Intern that will create and share interesting TFF stories and related content through our media platforms, specifically Facebook, Instagram, LinkedIn, and Twitter. Even more importantly, you will find ways to actively engage the TFF community in thought provoking discussions and dialogues.

This position is located in State College, PA and will report directly to the Program Director, with close contact to the CEO (this is a startup – everyone does a little bit of everything!). Position starts immediately and runs until December 31, with a chance to become a full-time team member in 2018. Compensation is \$10 per hour.

Essential Duties and Responsibilities

- Work with TFF team to develop, compose, and implement daily social media content
- Regular engagement with TFF community members through online social channels
- Create social media campaigns for specific program launch dates
- Help position TFF and the TFF community as Next Generation leaders in the fight to feed 9+ billion people by the year 2050



Key Requirements

- You are active on Facebook, Instagram, LinkedIn, and Twitter and have engaged followers
- You know how to decipher user statistics and engagement, and have the ability to tailor content appropriately
- You have basic design experience, or know how to use tools such as Canva
- You must be fluent in English (verbal and written)
- You are detail-oriented, with a dedication to high-quality outputs

Preferred Skills

- You love learning about pop culture, food, agriculture, and startups
- You have a global worldview – the TFF Community hails from 130+ different countries
- You have experience in running various social media advertising campaigns
- You are currently a university student

Application Process

To apply, send your resume to Jared Yarnall-Schane, TFF's Program Director at, jared@tffchallenge.com. In addition, take a look at our social channels (links are below) and tell us what we are doing right, what we are doing wrong, and how you can help us to do better.

Facebook: <https://www.facebook.com/tffchallenge/>

Instagram: <https://www.instagram.com/tffchallenge/>

Twitter: <https://twitter.com/tffchallenge>

LinkedIn: <https://www.linkedin.com/company-beta/3194662/>

