



DigitalFSBO Content Marketing Internship

The **Digital Content intern** should possess exceptional writing and editing skills and strong analytic skills. Major duties will include compiling blogs stories and profiles, research, writing, and content creation. Meticulous attention to detail and factual accuracy are crucial skills in this role.

Responsibilities will include:

- Developing content, blogs and relevant copy that drives traffic to digitalfsbo.com
- Expanding content and website traffic using online social media.
- Overseeing the development, editing, fact-checking and deployment of e-newsletters.
- Research: conducting basic research on customer development.
- Attend weekly meetings
- Administrative duties, as needed

All qualified program participants will possess the following Skills, Education, and Experience:

- 1 to 2 year relevant experience
- Demonstrated market research, writing, and telephone skills
- Ability to adhere to deadlines
- Excellent communications skills
- Ability to multi-task and manage projects and stories simultaneously
- Organized self-starter with a positive attitude
- Desire to broaden knowledge of emerging technologies
- Must display the maturity required to work in a casual, informal office setting

Internship

Time commitment: 20-25 hours weekly

How to apply?

Please send resume to hello@digitalfsbo.com and we will schedule an interview.

DigitalFSBO is a State College start up building a platform to assist For Sale By Owner Properties and disrupt the real estate industry. Check out www.digitalFSBO.com for more information about the start up company!